

CONDITIONS OF PARTICIPATION

Suisse Caravan Salon 2026



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**Suisse
Caravan
Salon**

**October
22 – 26, 2026**

An event organised by
BERNEXPO

Patron partner


caravaningsuisse
www.caravaningsuisse.ch

Content

1. Patronage	2
2. Organizer	2
3. Scope of application	2
4. Purpose of the trade fair	2
5. Permitted exhibitors	2
5.1 Co-exhibitors	2
5.2 Authorized dealers	3
6. Permitted exhibition materials	3
6.1 Product groups	3
6.2 Provision on the handling of branded booth areas	3
6.3 Provision on the handling of vehicle presentation spaces (in the outdoor area)	4
7. Caravaningsuisse association membership	4
8. Rates	4
9. Cancellation of registration	5
9.1 By an exhibitor	5
9.2 By a co-exhibitor/authorized dealer	5
9.3 In the event of a postponement of the Trade Fair because of force majeure	5
9.4 In the event that the Trade Fair is cancelled because of force majeure	5
10. Exhibitor tickets	5
11. Tickets for visitors	5
11.1 Vouchers for visitors	5
11.2 Guest tickets for visitors	5
12. Communication package	5
12.1 List of products	6
12.2 List of brands	6
13. Final provisions	6

1. Patronage

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2. Organizer

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3. Scope of application

These "Conditions of Participation" govern participation in the "Swiss Caravan Salon 2026" trade fair (hereinafter "Trade Fair") and supplement the currently applicable General Terms and Conditions of Participation of BERNEXPO AG. The current Company Regulations of BERNEXPO AG and the latest version of "Technical information about the halls" also apply.

4. Purpose of the trade fair

The purpose of the trade fair is to offer the public as comprehensive a presentation as possible of caravans, mobile homes, mobile homes/chalets, folding caravans, folding tent trailers, car roof tents, caravan awnings, tents and accessories manufactured, represented or for sale in Switzerland.

5. Permitted exhibitors

The following are admitted as exhibitors, subject to the decision of the trade fair committee in individual cases:

- 1 Builders, importers, dealers and exclusive rental companies of caravans, mobile homes, mobile homes/chalets, folding caravans, folding tent trailers, car roof tents, caravan awnings, off-road and accessories, domiciled in Switzerland and registered in the commercial register.
- 2 Builders, importers and dealers domiciled abroad, provided there is no official representative in Switzerland. **After exhibiting at the fair once, builders, importers and dealers domiciled abroad must notify BERNEXPO AG in advance a Swiss service partner to exhibit a second year.** Such builders, importers and dealers are permitted if the available space is not fully occupied by the aforementioned exhibitors. Final admission will be determined by the trade fair committee.¹
- 3 Swiss tourist associations, tour operators, campsites and service providers
- 4 Foreign tourist associations, tour operators, campsites and service providers²

The event management, after possible consultation with caravaningsuisse, will make the sole and final decision on admission to participation and the classification of the exhibitor in terms of the price categories of the booth rental. Such decisions do not need to be justified.

5.1 Co-exhibitors

Co-exhibitor as defined by the applicable "General Terms and Conditions of Participation".

By paying the co-exhibitor fee, co-exhibitors obtain the following rights:

- Sales activity in booth of main exhibitor
- Entry in list of exhibitors
- Right to order vouchers/guest tickets

¹ Customs formalities, i.e. import and customs clearance of the exhibits, are the sole responsibility and duty of the exhibitor and are not the responsibility of the organizer.

² Provided there is no official representative in Switzerland and the available space is not fully occupied by the aforementioned exhibitors.

5.2 Authorized dealers

Authorized dealers are companies that sell the same products as the main exhibitor. They are also day-to-day dealers of the same products/brand as the main exhibitor. Proprietary, additional products (excluding repair/service and rental) may neither be exhibited nor advertised in the list of products and brands*. Furthermore, the same rights apply as for the co-exhibitor in accordance with the currently applicable Conditions of Participation and General Terms and Conditions of Participation. The main exhibitor is responsible for ensuring that all authorized dealers present at the trade fair have been registered in advance. The main exhibitor will be invoiced in any case for dealers who have not registered. The registration of the authorized dealers accepted by the main exhibitor is carried out directly by the dealer.

6. Permitted exhibition materials

6.1 Product groups

- | | | |
|---------------------------------|-----------------------------------|---------------------------|
| 1. Caravans | 2. Motorhomes | 3. Mobile homes/chalets |
| 4. Vehicle equipment | 5. Tents | 6. Camping equipment |
| 7. Outdoor and leisure articles | 8. Tourism | 9. Rentals |
| 10. Services | 11. Government/associations/clubs | 12. Specialist literature |
| 13. Off-road | | |

The admission of additional sectors will be decided by the event management in agreement with caravaningsuisse.

The vehicles must correspond to the model year following the Trade Fair and be factory new. Vehicles and advertising materials in any form that do not comply with these regulations will be removed from the exhibition premises at the booth holder's expense. The display and presentation of used vehicles are not permitted.

Further terms and conditions:

- All exhibits must be marked.
- Models that do not comply with Swiss regulations must be marked as such.
- Only list prices without discounts and special prices may be offered. The lists must be handed over to the association before the start of the Trade Fair and must correspond with the prices on the price tags.
- All prices must be posted in SWISS FRANCS.
- **A maximum of one motorhome and/or one caravan** is permitted as presentation vehicles on site at the stand for exhibitors who offer rentals. There will be explicitly no sale of vehicles (no price tags, no price lists, no entry of vehicle brands in the brand directory).
- **A maximum of one presentation vehicle** is permitted on site at the booth for exhibitors offering accessories. There will be explicitly no sale of vehicles (no price tags, no price lists, no entry of vehicle brands in the brand directory).

6.2 Provision on the handling of branded booth areas

The following applies in any case to the product groups caravans, motor homes and mobile homes/chalets:

- **As soon as a brand is exhibited/presented in a booth area, such area will be deemed a branded booth area.**
- It is mandatory that a branded booth area be recorded and named after the corresponding brand (not after the complete company name) in the list of exhibitors and on all published hall plans. This also applies if the main exhibitor (vehicle manufacturer or authorized dealer) exhibits several brands.
- Only one main exhibitor will be admitted per brand. Where several dealers represent the same brand, there will be only one branded booth area as well. The respective parties coordinate the brand presentation among themselves and register individually as authorized dealers for the joint branded booth area.
- A branded booth area that is registered and organized by an official authorized dealer must also be named after the corresponding brand. The authorized dealer in question will also be listed in the list of exhibitors and on all published hall plans.
- All exhibited brands must be indicated and entered in the list of exhibitors under "brand".
- All exhibited brands must be indicated in advance of the trade fair and entered in the list of exhibitors under "brand".
- The coordination/organization of a brand stand area by a dealer must be carried out in consultation with the respective manufacturer and must involve the other dealers representing the same brand.
- Any form of advertising and sale of brands and products that have not been registered for the respective booth and that have not received approval from the exhibition management is prohibited. This also applies if parts of the vehicle have been modified or supplemented with additional components. Unconverted base vehicles (Ford, Fiat, VW, Mercedes-Benz, etc.) are exempt from this.

6.3 Provision on the handling of vehicle presentation spaces (in the outdoor area)

Vehicle presentation spaces are available on request, subject to availability. The event management, in consultation with caravaningsuisse, shall make the sole and final decision on the allocation of vehicle presentation spaces. The decision does not have to be justified. In principle, the following conditions apply:

- Only main exhibitors with a brand stand of 200m² or more can request a vehicle presentation space.
- A maximum of one vehicle presentation space per brand is permitted.
- The vehicle presentation space serves only as a reference to the brand stand area (with indication of the corresponding hall and stand number). It is prohibited to display price tags or similar on the vehicle. No consulting or sales activities are permitted in the vicinity of the vehicle presentation space.
- The vehicle presentation spaces are subject to a charge.

7. Caravaningsuisse association membership

A person is deemed to be a member of the association if he/she has applied for membership by **30 May** of the show year at the latest and has been accepted at the next board meeting or was already a member on **30 June** and has paid the membership fee by that date. **Any differences to the booth rental will be invoiced subsequently!**

Caravaningsuisse will provide the event management with the relevant lists. The name entered as an association member of caravaningsuisse must be the same as the name provided in the exhibitor's application.

8. Rates

All conditions such as stand and space prices, co-exhibitor fee, authorized dealer surcharge, communication package, service fee, etc. are listed on the booking portal. The conditions posted there are valid and binding.

An early bird discount of CHF 5/m² will be applied to registrations received by 30 April 2026 (applies only to booth sizes, excluding stand packages and catering booth).

[Here is the link to the booking portal:](#)



9. Cancellation of registration

9.1 By an exhibitor

The following terms of cancellation, according to the “General Terms and Conditions of Participation”, apply, subject to section 9.3, to cancellations of registration (via online registration or written confirmation via e-mail):

Date of cancellation	Cancellation fee
Cancellation fee after registration up to 14 days after stand confirmation/hall plan dispatch	CHF 1'000.00
Cancellation fee from 14 days after stand confirmation/hall plan dispatch	Full stand rental

The event management reserves the right to resell the space that has become available.

9.2 By a co-exhibitor/authorized dealer

The full co-exhibitor fee or the surcharge for authorized dealers as well as any ancillary costs incurred will remain payable in all cases, even if a registered co-exhibitor/authorized dealer does not take part in the trade fair.

9.3 In the event of a postponement of the Trade Fair because of force majeure

If the trade fair is postponed because of force majeure, the following provision will apply in place of clause 9.1. The exhibitor will not incur any costs for cancelling registration (via online registration or written confirmation via e-mail), irrespective of any time limits. The exhibitor itself will cover any costs it incurs because of any contracts it awards to third parties in its own name (for booth construction for instance) or any other costs (expenses, overnight accommodation, etc.). BERNEXPO AG will not provide any compensation.

9.4 In the event that the Trade Fair is cancelled because of force majeure

The exhibitor will not incur any cancellation costs if the trade fair is cancelled because of force majeure. Any payments already made will be refunded. The exhibitor itself will cover any costs it incurs because of any contracts it awards to third parties in its own name (for booth construction for instance) or any other costs (expenses, overnight accommodation, etc.). BERNEXPO AG will not provide any compensation in this respect.

10. Exhibitor tickets

Each exhibitor receives an exhibitor ticket per 3m² booth size, minimum 2 tickets and maximum 20 tickets, valid for unrestricted entry to the event. A limited number of additional, chargeable exhibitor passes can be ordered via the Online Service Center. The cards are generated in the Online Service Center itself and printed out or sent by e-mail. Exhibitor passes are only required during the event.

11. Tickets for visitors

11.1 Vouchers for visitors

Exhibitors may order vouchers to give to their customers. The vouchers are ordered via the Online Service Centre and are available as electronic and printed vouchers. Unlike guest tickets, the vouchers redeemed are neither charged nor sent to the exhibitors after the trade fair. A voucher entitles the visitor to a reduction of CHF 5.00 on a standard day admission (adults, regular rate). The discount on admission is valid only for standard day admission (adults, regular rate). Only one voucher can be used per ticket. Visitors must redeem the voucher in the online ticket shop. Redemption at the box office is not possible.

11.2 Guest tickets for visitors

Exhibitors may order guest tickets to give to their customers. The guest tickets are ordered via the Online Service Centre and are available as electronic and printed tickets. Each redeemed guest ticket will be charged to the exhibitor at a price of CHF 10.00. Visitors must redeem the voucher in the online ticket shop. Redemption at the box office is not possible.

12. Communication package

The compulsory basic entry in the list of exhibitors is subject to payment. The entry is made in the electronic list of exhibitors. The electronic list of exhibitors of the Trade Fair will be published in late summer/early autumn of the year of the event. It includes all applications received to this date. Applications received later will be added continuously until the beginning of the exhibition.

12.1 List of products

Main exhibitor/co-exhibitor:

The mandatory basic entry includes an unlimited number of entries in the product entry. Exhibitors can enter their products directly in the electronic exhibitor entry.

Authorized dealer:

Two entries (repair/service and/or hire) are included in the mandatory basic entry. Further product entries are not permitted. The entry in the electronic list of exhibitors is made by BERNEXPO AG.

12.2 List of brands

Main exhibitor/co-exhibitor:

The mandatory basic entry includes an unlimited number of entries in the brand entry. The brands must be specified at the time of registration. Changes to the brand entries in the electronic list of exhibitors can only be made by BERNEXPO AG.

Authorized dealer:

One entry (brand of the main exhibitor) is included in the mandatory basic entry. Further brand entries are not permitted. The entry in the electronic list of exhibitors is made by BERNEXPO AG.

13. Final provisions

The prices quoted are exclusive of VAT. Prices are subject to change without notice. The German version valid at the time of registration is binding.

Bern, December 9, 2025